



Esh Winning Esh Winning Primary School

Photograph and Video Consent

Taking photographs and videos of children and young people

Esh Winning Primary School recognises its responsibility to ensure the welfare and safety of children and young people and to comply with the General Data Protection Regulation 2016/679 'GDPR' and the Data Protection Act 2018. You may wish to refer to our privacy notice on our website, which explains how we use your data, and your rights and responsibilities.

We use photographs and videos for a number of reasons including celebrating and recording children's successes. These images or videos may be used on display boards, screens and on our website and our social media site. Your child's identity will not be disclosed without your consent and only if the photograph is used to celebrate individual success.

Photographs and videos will only be recorded on school owned equipment and will not be kept for longer than is to be considered necessary and, in any event, not exceeding a maximum of three years after your child has left the school.

We also believe that it is important for families to celebrate children's successes and, for that reason, at some events we may allow parents/carers to take photographs and videos. We will remind parents/carers prior to the event that any photographs or videos taken should be of their child only. If parents choose to upload their child's image to Social Media they must ensure no other images of children attending our school are present. We will challenge any public publishing of our students' images that comes to our attention if we feel it does not meet our safeguarding obligations.

If you are concerned about the privacy of your child, we would like to encourage you to make an appointment and discuss your concern with Mrs Hattersley so we can take appropriate measures to protect them.

On some occasions, if we do not have permission to use the image of your child, it may result in your child not being able to take full part in some school events.

Please answer the questions on the attached consent form, then sign and date where shown. Please return the completed form to the school as soon as possible.

It is the parent's/carers responsibility to inform the school if circumstances change and you wish to withdraw consent.

I give consent for you to record and use images or videos of my child in the following ways:

Consent	Please circle your answer	
Website (shows trips and activities and celebrates children’s successes).	YES	NO
Facebook (shows trips, activities and celebrates children’s successes)	YES	NO
General publicity School leaflets, newsletters, in school media/presentations/images e.g. digital signage - main school entrance.	YES	NO
Use by the press and other broadcast media.	YES	NO

Esh Winning Primary School will take all steps to ensure images and videos are used solely for the purposes they are intended. If you become aware that these are being used or shared inappropriately, please contact the school.

Name of Child _____ **Class** _____

Name of Parent/Carer _____

Signature _____ **Date** _____

Images may be kept for no longer than necessary and will not be kept for longer than is to be considered necessary and, in any event, not exceeding a maximum of three years after your child has left the school.

You have the right to withdraw consent at any time; you can do this by contacting the school office on 0191 3734701 or by emailing your request to eshwinning@durhamlearning.net. Consent remains valid for the time your child attends Esh Winning Primary School unless you exercise your right to withdraw consent. The withdrawal of consent only applies from the date it is withdrawn; it does not have retrospective effect.